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Yenching
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Elmhirst, Dorothy Payne
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Elmhirst

1172 PARK AVENUE

January 12, 1928.

Mr. Olin D. Wannamaker,
Yenching University,
150 Fifth Ave., New York.

Dear Mr. Wannamaker:

Your letter regarding the possibility of making an appointment for Dr. Leighton Stuart with Mr. and Mrs. Elmhirst, has come, and I regret that they are returning to England tomorrow, as their stay here was very limited.

Mr. Elmhirst has spoken of Dr. Stuart and had hoped that he might meet him while he was here, but Mr. and Mrs. Elmhirst's time is so short and Dr. Stuart is so far away, that it seems impossible for them to connect. I have told Mr. and Mrs. Elmhirst of Dr. Stuart's little conference with me.

Sincerely yours,

Anna Rogue
SECRETARY

ATB/M

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Atwater 8127

*Will see Mr. Wannamaker
Friday, Feb. 17, 12:30.*

by Mr. W. J.

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1172 PARK AVENUE

April 26, 1928.

Dr. Leighton Stuart,
Peking University,
156 Fifth Ave., New York.

Dear Dr. Stuart:

I am sending you a memorandum of Mrs. Elmhirst's
address in England--it is as follows:

Dartington Hall,
Totnes,
South Devonshire,
England.
(Telephone number- Totnes 103)

May I say that I think it would be wise to inform
Mrs. Elmhirst in advance of the fact that you are in London,
how long you are going to be there, the name of your hotel,
and telephone number, but I also think that perhaps you would
be interested in going down to the school on your own account,
quite aside from talking to her about the School of Journalism
at Peking University.

By the time you get to England, Mrs. Elmhirst will
have conferred with Mr. Herbert Croly about the matter of his
interview with you, and she will have received also my letter
about the commitment, amplifying the discussion held at the
Committee meeting at which Yenching University was considered.
We felt it quite necessary to find out exactly what Mrs. Elmhirst's
whole attitude was about this objective and Chinese objectives,
in general, before making any other definite recommendation to
her.

Thanking you for your kind cooperation in sending me
the material I requested, I am,

Yours sincerely,

ATB/M

Anna Rogue
SECRETARY

Copy sent V.N.
5-2-28

Elmhirst

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JOURNALISM



Telegrams: "Robsart,
Westcent. London."
Telephones: 2330 Museum,
2331 "

CRANSTON'S WAVERLEY HOTEL,
SOUTHAMPTON ROW,
LONDON, W.C. 1

May 24, 1928.
8⁰⁰ P.M.

Dear Miss McCoy,

I am just back from a delightful visit with Mr. & Mrs. Elmhirst. They met me at the station, had me talk to their school on China last night, and showed me all over the interesting place they are restoring and making into a school of applied rural life. She apparently had not known of or had forgotten our Journalism item, but

said that of course she would approve it and would cable Miss Bogue at once to that effect. If you have not heard from Miss Bogue on receiving this get hold of her by telephone & follow the thing through. But it can be definitely counted. My suggestion is that the payments for 1929 & 1930 (\$3500. each) be added together and counted as a residence in our present campaign.

I have been unable to get any response from Paris and shall probably



Telegrams: "Robsart,
Westcent. London."
Telephones { 2330 Museum.
 2331 "

CRANSTON'S WAVERLEY HOTEL,
SOUTHAMPTON ROW,
LONDON, W.C. 1

go on there tomorrow night.
Meanwhile I have applied
to Berlin also. It certainly
is annoying.

There are some meetings
here tomorrow afternoon
when I expect to see our
Dr. J. C. Chao.

Nothing else very definite
to report except a good
time despite chilly rainy
weather and visa anxieties.

Yours sincerely,
J. H. S.

0006

JOURNALISM

1172 PARK AVENUE

June 19, 1928.

Mr. Olin Wannamaker,
Yenching University,
150 Fifth Ave., New York.

Dear Mr. Wannamaker:

I regret that I have not been more communicative about a further interview with you with reference to Yenching University. Knowing that Dr. Leighton Stuart was planning to go to England and might see Mrs. Elmhirst, I have thought that you might have heard from him direct as to what the result of his interview with Mrs. Elmhirst was, or whether there was any favorable reaction to his appeal.

I am planning to go to England, myself, very soon, and if possible, I will endeavor to make an appointment to see you for a few minutes before I leave. Mrs. Elmhirst, herself, is not at home at the present time, but has gone away on a vacation of several weeks. I understand that she is not returning until some time the early part of July.

I am wondering whether there has been any new interest or support secured for the work of the School of Journalism, or whether the situation remains the same as when Dr. Stuart was here.

Sincerely yours,

Anna Logue
SECRETARY

ATB/M

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June 20, 1928

My dear Miss Bogue:

Thank you for writing so promptly in reply to my note. The reason I have been particularly anxious to see you is the situation in our campaign and the bearing which a communication received from Dr. Stuart has upon this vital matter.

Dr. Stuart wrote from London on May 21st that he had just returned from a delightful visit with Mr. and Mrs. Elmhirst who had shown him all over their interesting place. He stated that Mrs. Elmhirst said very definitely that she would approve the grant of \$3500 a year to the School of Journalism. Dr. Stuart did not quote Mrs. Elmhirst as specifying the number of years this pledge would hold good, but stated that his own understanding was that it was for five years beginning in 1929.

I hoped that you might have very precise information regarding this matter for the following reason. We are within \$10,500 of the \$500,000 goal of our campaign for the University. If we do not secure this relatively small amount between now and June 30th, we forfeit a conditional pledge of \$90,000 from two friends in Philadelphia. The conditions attached to that pledge were so precisely stated by the prospective donors and the reasons for these conditions so definitely explained that we must interpret them as quite sincerely meant. In other words, we have no reason for assuming that the pledge will not be actually cancelled unless the conditions are met. Although we are leaving no stone unturned to secure the remainder still needed to meet the conditions, I have no source from which I can hopefully count upon securing that money in so short a time. If you are in position to authorize me to record a pledge from Mrs. Elmhirst - whether for the duration understood by Dr. Stuart or for the present limiting it to three years - this would give us the amount of money we actually lack. Our precise deficit is \$10,421.38. The amount I have in mind as possible from Mrs. Elmhirst for a period of three years would be \$10,500.

There is still another reason that makes me very anxious, if possible, to have this authorization. We have been making a special effort for the initial financing of the School of Journalism to the extent of \$50,000 spread over a period of five years. Apart from the

money pledged as mentioned above toward the general campaign for \$500,000, we have pledges from newspaper publishers for the special journalism project aggregating \$17,500. These are all conditioned upon our securing the total of \$50,000. If Mrs. Elmhirst's pledge could be recorded for five years, \$17,500, this would bring the total of the journalism project up to \$35,000. Excellent prospective gifts - which, however, we cannot count upon securing before the time limit of the general campaign, July 1st - would certainly enable us to complete the total of \$50,000 for the School of Journalism and realize the conditional money already pledged for that project.

I hesitated to write you with such urgency but I trust you will pardon this tone in my letter in view of the vital importance of our plans and the extremely short time remaining to finish our campaign.

Sincerely yours,

Miss Anna Bogue
1172 Park Avenue
New York City

ODW:BB

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JOURNALISM

1172 PARK AVENUE

June 25, 1928

Mr. Olin D. Wannamaker, Assistant to President Stuart
Yenching University
150 Fifth Avenue
New York City

Dear Mr. Wannamaker:

Your letter of June 20th, regarding the present status of a possible commitment from Mr. and Mrs. Leonard Elmhirst, to the School of Journalism, Yenching University, came to me recently.

Some time before receiving your letter, I had learned that Mrs. Elmhirst was very much interested and quite sympathetic toward Dr. Leighton Stuart's appeal for the re-establishment of the work of the School of Journalism at Yenching, but I had understood that she was still a little hesitant about Chinese commitments, and wanted to have more information about the other resources available for the financing of the School of Journalism, before she made a definite pledge toward this objective. If she gave her complete approval to the grant of \$3500. a year to the School of Journalism and wished this to become definitely operative, as a current pledge, I have had no word from her as yet about it. Therefore, I would not know whether the pledge was for one year, three years or five years. The original understanding was that if the pledge were made, it would not become operative in any way until 1929.

Mrs. Elmhirst is now away from England on a short vacation and will not return until July, when I shall be there. I think it would be best to await her return to England and my arrival at Dartington before endeavoring to stabilize the matter. I will then get in communication with you as to what the present status is regarding any grant from Mrs. Elmhirst to the School of Journalism.

Sincerely yours,

Anna Rogue
SECRETARY

copy to G. L. S.

JOURNALISM

Elmhirst

C. U.

June 26, 1928

Dear Miss Bogue:

Thank you for replying so promptly to my inquiry regarding a possible gift by Mr. and Mrs. Leonard Elmhirst to the school of journalism. I am naturally very sorry that you are not in position to authorize us to record any definite pledge since such a pledge would mean so much in our efforts to bring in money from other sources for the school of journalism and also to complete our major effort. I thoroughly understand, however, your unwillingness to commit Mrs. Elmhirst without what you would consider the necessary authorization for this special case.

We should all be most grateful if you can handle this matter for us so as to secure whatever may be the maximum assistance which Mrs. Elmhirst may be willing to give to this enterprise. May I ask that you make note of the following information as bearing in some manner upon this problem. We have been seeking for initial financing for the school of journalism to the extent of \$10,000 a year for five years. We feel that such a period would enable us to make a sufficient demonstration to obtain a more stable sort of financial support. From other sources we now have pledges amounting to \$4,500 annually for five years. In other words, we need for this initial financing only \$5,500 annually for five years. I hope to be able to secure one or two more pledges of \$1,000 per year for five years and we are naturally doing the best we can in this direction. It will be exceedingly difficult, however, to bring the total up to \$10,000. I hope we may not appear to be too importunate in stating our case very earnestly for the consideration of Mr. and Mrs. Elmhirst.

Since information about this may have a direct bearing upon our success in other directions, I should appreciate whatever report you can send from England. I hope you are to have a little rest during this trip and possibly even to escape from such zealous representatives of struggling educational institutions. It seems to me if I were you I should want to get completely out of reach of post office, telegraph and telephone.

Sincerely yours,

Miss Anna Bogue
1172 Park Avenue
New York City

ODW:BB

copy to G. L. S.

1172 PARK AVENUE

August 21, 1928

Mr. Olin Wannamaker
c/o Yenching University
150 Fifth Avenue
New York City

Dear Mr. Wannamaker:

I understand that during my absence abroad you asked consideration from Mrs. Elmhirst of a request for a contribution to be used toward the publication of a small journal entitled "Truth and Life." Perhaps you will remember that some months ago, Mr. Leighton Stuart himself brought forward this matter and discussed it with me and also with Mr. Lindeman, a member of Mrs. Elmhirst's committee.

The appeal for the journal came to the Committee's notice at the same time that the appeal in behalf of the School of Journalism of Yenching University was presented. As I remember, both of these matters were brought to the attention of Mrs. Elmhirst and no special interest was manifested in making the contribution to the journal.

Mrs. Elmhirst has, however, made a decision in regard to a contribution to the School of Journalism of Yenching University, and I am writing you about this under separate cover.

In my recent visit at Dartington with Mr. and Mrs. Elmhirst, she talked of Mr. Leighton Stuart's visit to their school and how stimulating it was. She was glad to see him and to hear personally from him about the present trend of affairs in China.

In view of the fact that Mrs. Elmhirst has made a decision which involves a contribution to the School of Journalism, I doubt very much whether she would care to interest herself in the additional objective of the publication you mention.

I should be interested to hear from you from time to time regarding the progress of affairs at Yenching University, and hope that you will be able to keep me informed, so that I may pass on anything that is of interest to Mrs. Elmhirst.

Sincerely yours,

Anna Bogue
SECRETARY

*copy to
J.S.*

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1172 PARK AVENUE

August 28, 1928

Yenching University
150 Fifth Avenue
New York City

Attention of Mr. Olin D. Wannamaker,
Assistant to President J. Leighton Stuart

Dear Mr. Wannamaker:

Probably you know that a tentative recommendation, regarding a gift to the School of Journalism of Yenching University, was made to Mrs. Leonard Elmhirst by the Committee which she has formed in America to handle some of her many interests. This recommendation was made last Spring and Mrs. Elmhirst did not act upon it at the time, but deferred her decision about the matter until Dr. Leighton Stuart's visit to her at Dartington in the early summer.

Although Mrs. Elmhirst mentioned her interest in the School of Journalism of Yenching University and indicated to Dr. Stuart that she anticipated the possibility of making some financial commitment, she did not ratify the recommendation of the Committee or the amount until I saw her in Dartington in July. At that time, she verified the fact to me and wished the members of her Committee to know that she wished to make a gift of \$3500. to the School of Journalism in Peking for one year, beginning January 1929. I believe that Dr. Stuart had told her and some of the members of the Committee, that it would be satisfactory if any gift from Mrs. Elmhirst was made available in 1929.

As Mr. and Mrs. Elmhirst have not always found it practicable to plan their commitments for several years ahead, it has been decided that it would be best to pledge a commitment for one year only. Probably during that time you will be able to keep me in touch with the plans which are worked out for the School of Journalism, and Mrs. Elmhirst will be able to know the results obtained during the year's work.

I hope that Mrs. Elmhirst's pledge may be of definite assistance in completing the amount needed, not only for the actual support of the School but for the securing of other gifts about which you wrote me some time ago.

0013

Yenching University

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I shall not be able to tell you, as yet, just how the payments will be made, as we have not worked out Mrs. Elmhirst's budget for 1929 at the present time.

I will be glad to forward from time to time to Mr. and Mrs. Elmhirst any material which you send me about Chinese matters in general and Yenching in particular, and I hope that Dr. Stuart's arrangements for the work of the School of Journalism may come to definite fruition.

With kindest regards, I am

Sincerely yours,

Anna Rogue

SECRETARY

Copies sent Dr. Stuart + Mr. Nash.

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~~JOURNALISM~~

Elmhurst, Mrs. Leonard K.

1172 Park Avenue
New York City

Aug. 29, 1928

Pledge \$3,500 for Journalism

Gift received	8-29-28
Receipt slip #	-----
Entered on control record	✓
" " acct. card	✓
" " contr. list	✓
Serial No. on L. and card	4251
Pledge signal attached	✓
X-file card	—
Letter ack. sent	8-29-28
Checked for O. L.	✓
" " class card	✓
" " stencil	✓

See pledge letter dated Aug. 28, 1928 from Miss Bogue
in safe - copy in file

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JOURNALISM

1172 PARK AVENUE

August 30, 1928

Ch in March

Yenching University
150 Fifth Avenue
New York City

Attention of Miss Louise McCoy, Campaign Office Secretary

Dear Miss McCoy:

Referring to the matter of Mrs. Elmhirst's pledge of \$3500. to the School of Journalism of Yenching University, which will be paid during the year 1929, I would say that when our financial arrangements are completed for Mrs. Elmhirst's commitments in 1929, I shall be glad to advise you about the payments. Our commitment program does not generally become operative until February or March of any year. It will probably be possible to make our first payment some time in either one of those months.

Will you kindly let me know who is appointed as the American representative to go out to the School of Journalism. Is it the candidate from the University of Mississippi, of whom Mr. Wannamaker spoke to me last year? *ew*

Is the School now in operation with the new personnel, or is this all in the future?

Thanking you,

Sincerely yours,

Anna Rogue
SECRETARY

0017

Elmhirst
March

September 5, 1928

My dear Miss Bogue:

I am very happy to learn, after an absence of two weeks from the office, that Mrs. Elmhirst granted the generous contribution of \$3500. toward the Yenching School of Journalism. The office will be grateful to receive the first payment at the convenience of your committee. I assume that we may write you an inquiry in February or March of next year as to the time the payment may be expected.

In reply to your inquiry regarding the first teacher to be appointed in the School of Journalism, I will say that we have had two thoroughly trained young teachers of Journalism at the University but that, unfortunately, both of them are at present in America. It was found impossible to continue the work of the department without further funds. One of these young men will return to the University in the late autumn. This is Mr. Vernon Nash, a graduate of the School of Journalism of the University of Missouri. Mr. Nash will not return, however, until he has made further efforts, in cooperation with this office, to secure pledges amounting to a total of \$50,000. which we consider the minimum initial funds for a School of Journalism. This is to cover a period of five years beginning in January 1929. At present the total amount pledged, including the \$3500. from Mrs. Elmhirst, is slightly more than \$27,000.

With renewed expression of thanks to Mrs. Elmhirst and also to you, and with assurances that we shall be very glad to keep Mrs. Elmhirst informed about this department of the University, I remain,

Cordially yours,

Assistant to the President

Miss Anna Bogue
1172 Park Avenue
New York City

ASW: A P

Mr. Wammemaker regretted that he had to leave the office before personally signing this letter.



JOURNALISM

Elmhirst

CU

1172 PARK AVENUE

January 8, 1929

Yenching University
150 Fifth Avenue
New York City

Attention of Mr. Olin D. Wannamaker

Dear Mr. Wannamaker:

Referring to the matter of Mrs. Elmhirst's pledge to Yenching University, Department of Journalism, for the year 1929, in amount of \$3,500., I think the payment of this pledge was somewhat contingent upon the maturing of plans regarding the School of Journalism, and I should be very glad to hear from you, at this time, just what the situation is in regard to the renewal of reopening of the School.

Has it been possible to raise the necessary funds for the opening of the school, and has it been possible to secure adequate representatives for the staff of the School of Journalism, and is the whole conduct of the School progressing as you planned? Perhaps you will let me hear something about this matter, so that I may pass on this information to Mrs. Elmhirst.

I am also making plans for the payment of Mrs. Elmhirst's pledge and wanted to know something of your situation before putting the pledge into operation.

Sincerely yours,

Mrs. Rogue

SECRETARY

0019

Miss Anna Bogue
1172 Park Avenue
New York City

January 16, 1929

My dear Miss Bogue:

Pursuant to your suggestion yesterday that we summarize for the consideration of the committee our statements to you concerning our efforts to establish work in journalism at Yenching University on a sound basis for a five-year period, it may be most helpful to outline them as follows:

1. The general condition of the University, both in its financial status and in its relationships in China, is far better than it has ever been at any previous period. During the past twelve months general assets in cash and pledged gifts increased by \$1,500,000. Harvard-Yenching Institute of Chinese Studies has actually been founded through an affiliation between Harvard and Yenching, and has a separate endowment of about \$4,000,000. In short, we now have in Yenching the sort of institution adequate to the proper development of a full-fledged school of journalism.

2. The School of Journalism at the University of Missouri - first and largest of all such schools - has entered into an official relationship with Yenching whereby the school we are projecting is made a joint undertaking of our two universities. This affiliation with Missouri is more than a mere sponsoring; that institution expects and desires to do all in its power to assist in the undertaking.

3. It was the suggestion of Dean Walter Williams of Missouri that any attempt at a permanent financing of the work should wait until we had behind us a proved record of not less than five years, and that at this time we seek only to secure a fund which would provide a certain required minimum annually for that period. It was agreed that this sum should be not less than \$10,000 a year, and therefore a total sum of \$50,000 has been sought.

Dean Williams and we further believe that the psychological effects in both countries will be excellent if all or most of this basic sum could be obtained from newspaper publishers. An effort has

been made to carry out this idea, and despite certain very great present handicaps to such an undertaking, a total of \$32,500 has been obtained from the following:

Dean Walter Williams	The Missouri School of Journalism
Mr. W. T. Dewart	The New York Sun
Mr. R. P. Scripps	E. W. Scripps Company
Mr. W. A. Strong	The Chicago Daily News
Mr. J. W. Brown	Editor and Publisher
Mr. G. B. Dealey	Dallas Morning News
Mr. M. E. Foster	The Houston Press
Mr. E. K. Gaylord	The Oklahoman, Oklahoma City
Mr. G. M. Palmer	St. Joseph (Mo.) News-Press
The Missouri Press Association	
The American Society of Newspaper Editors	

5. At this point we seem to have reached virtually the end of our prospects. Publishers in all sections of the country have been solicited, either by letter or by interview or by both methods. We know of no one among the regular university constituency to whom we can at present turn in view of the fact that so large a sum was raised from this source in 1928 alone.

6. The \$32,500 mentioned in the foregoing has all been subscribed on condition that the total sum be pledged. While no time limit was placed on any gift, the effort has been extended over so many months already that we feel there is a grave danger in further delay. It may be possible to get the remaining \$17,500 from newspaper people, if the effort is extended for an indefinite time. However, there is a critical need that Mr. Wash return soon to China. He has been gone two years already, during which time the instruction in journalism has been suspended. The trustees are unwilling that he should leave until the conditions securing the full \$50,000 have been met.

7. There have been enough publishers in the "almost persuaded" group that we feel it is reasonable to expect that enough of them would come in for small amounts to complete the fund, if we could reduce the balance needed to less than \$10,000. Accordingly, we earnestly hope that the committee will be willing to recommend to Mrs. Elmhirst, in the light of this special emergency, that she give us her pledge for 1930 and 1931 at this time. On our present basis this would bring our total to \$43,000. It is possible that responses we shall have had in the interval between the sending of this letter and the receipt of her decision would be such that her gift of \$10,500, payable within three years, would complete the fund.

Only our assurance of the full approval of our journalism project on the part of Mrs. Elmhirst, as well as Mr. Groly and yourself, emboldens us to make such a request in the face of your expressed desire to discontinue such pledging for future years. We can assure you that the emergency which we face is very real and that our appreciation will be great if the committee sees fit to make such a recommendation to Mrs. Elmhirst.

Sincerely yours,

ODW:BB

JOURNALISM

CU

January 17, 1929

On January 15th Mr. Vernon Nash and I called on Miss Bogue, secretary to Mrs. Leonard K. Elmhirst, in the hope that we might through her good offices secure the consent of the advisory committee of Mrs. Elmhirst to recommend the extension of Mrs. Elmhirst's pledge to the school of journalism ~~for~~ from one to three years.

We emphasized the great advance made by Yenching in its general financing, its present status among the Christian institutions in China, and its preeminent suitability as an institution to foster and develop a school of journalism. We then stated in detail the effort that had been made by Mr. Nash to secure exclusively, or almost exclusively, from newspaper publishers the amount necessary for the initial financing of this project and the apparent impossibility of obtaining the full amount in this way without detaining Mr. Nash unduly long from his work in Peking or even risking the loss of some of the pledges already made because of the lapse of too much time in the process of completing the full amount.

We then suggested that Mrs. Elmhirst might feel disposed to extend her pledge through 1930-31 making a total of \$10,500 and thus leaving a balance of less than \$10,000 still to be secured to complete the \$50,000. Miss Bogue explained that Mrs. Elmhirst's present obligations to her project in rural education in England are of such a nature that it is difficult to predict from year to year how much money this project will consume; that several expansions in this work had recently been requested in England; that the committee in America had felt obliged to adopt the policy in general of pledging only for one year but welcomed a statement from each institution in the early autumn as to the status and requirements of the work to which an appropriation has been made whereby the committee will consider whether to extend that appropriation for another year.

Miss Bogue was herself very cordial and strongly favored our presenting a written statement for consideration by the committee during the following week. She said, however that if the committee decided that this was a sufficiently special case to justify exceptional recommendation, the recommendation would have to be written or cabled to Mrs. Elmhirst and the final decision reached by her. Mr. Nash has prepared such a statement and it has been signed by me for immediate mailing to Miss Bogue.

O. D. W.

ODW:BB

The Committee decided to pass on the request to Mrs. Elmhirst without recommendation. Mrs. Elmhirst replied that she did not care to make an exception in the case of Yenching to her rule of not pledging for more than one year at a time.

0022

JOURNALISM

1172 PARK AVENUE

March 19, 1929

Yenching University,
156 Fifth Ave.,
New York City.

Attention of Mr. Olin Wannamaker

Dear Mr. Wannamaker:

Referring to our conversation of recent date about the possibility of making an appointment for Mr. Nash with Mrs. Elmhirst in England, I have learned that Mrs. Elmhirst will not be at Dartington when Mr. Nash arrives in England, and will probably not be available for appointments at that time.

Will you kindly let me know whether I was correct in my understanding that Mrs. Elmhirst's check for the first payment on her pledge of \$3500. in 1929, to the School of Journalism of Yenching University, was to be made out as follows:

Treasurer of Board of Trustees,
of Yenching University

or could it be made out to-

Yenching University,
Department of Journalism

A little later I am writing you a letter which will cover in full the various facts involved in our telephone conversations about Mrs. Elmhirst's pledge to Yenching University (School of Journalism) this year.

I wish to thank you for your kind cooperation and express my interest in the successful outcome of your campaign for raising funds for the School of Journalism.

Sincerely yours,

Anna Rogue
SECRETARY

ATB/M

0023

JOURNALISM

1172 PARK AVENUE

March 28, 1929

Yenching University
150 Fifth Avenue
New York City

Attention of Mr. Olin D. Wannamaker

Dear Mr. Wannamaker:

Thank you for your letter of March 25th, Referring to our recent telephone conversation, I am very glad to know that Mr. Nash has succeeded in raising the funds necessary for the support of the School of Journalism during the next few years and that he has finally arranged to leave for China, where I presume he is greatly needed. I shall be interested to hear, whenever you find time to write me, of his progress and the progress of the School.

Even if he does not get the chance to meet Mr. and Mrs. Elmhirst now, it may be that he will make this contact some time in the future.

Will you let me know how much money was ultimately raised for the School of Journalism? I think Mrs. Elmhirst and her Committee would both be much interested in having this information.

I was to make the first payment now on the pledge of \$3500., which Mrs. Elmhirst is contributing to the support of the School of Journalism in 1929, and am enclosing a check of \$1750., half the amount of the total pledge of \$3500. for this year.

Thanking you for your kind cooperation in these matters, I am

Yours sincerely,

Mrs. Hague
SECRETARY

Mar. 30, 1929
\$58,850.41
counting Ochs
but not
the possible
\$1000 from
Mrs. Hyde

0024

JOURNALISM

*Cl...
news file
(U. in file)*

April 1, 1929

Dear Miss Begus:

Heartiest thanks for the remittance of \$1,750.00, one-half of the total \$3,500.00 pledged so generously by Mrs. Elmhirst for the Department of Journalism for the present year. We shall be one of the petitioners sitting on your door-step next fall early enough to be graciously considered on the next occasion. If you are as thorough a scripture student as I am sure you must be, you will remember the passage in the Book of Proverbs - which I do not in the least understand - saying "The daughters of the horseleech cry 'More! More!'"

After all our heartbreaking struggle, fortune was rather good to us. Within the very last weeks we got two \$5,000.00 pledges. The total has now risen to \$58,905.41. In addition we have \$1,000.00 pledged, conditioned upon the requirement that the trustees must arrange immediately to provide a residence for Mr. Nash and his family. Since I heartily approve of this condition and since I think our Finance Committee will act accordingly, it is reasonably safe to say that we have total pledges amounting to \$59,905.41. This will cover the five-year minimum budget of \$50,000.00 and the two years of study and financial work of Mr. Nash in America, plus the total expense of collecting the fund. It does not, as you see, leave the necessary money for a residence for Mr. Nash. If we can get a little more money next autumn, we shall be able to reimburse the University if the Finance Committee consents now to borrow the money for Mr. Nash. Such a residence will cost somewhere between \$5,000.00 and \$7,500.

Unless I am mistaken, you are the only generous helper of the University who always thanks me for co-operating with you. It is certainly a rather easy form of co-operation.

Gratefully yours,

Assistant to the President

Miss Anna Begus
1172 Park Avenue
New York, N. Y.

GNM:EM

Copy to Vernon Nash

0025

1172 PARK AVENUE

12

August 24, 1929

Yenching University,
150 Fifth Ave.,
New York City.

Attention of Mr. Olin Wannamaker
Assistant to the President

Dear Mr. Wannamaker:

I would like to secure some report on the School of Journalism after it has been in operation several months. Mrs. Elmhirst is interested to know of its progress, and its success, and any interesting results that might be obtained from the work it is doing. Would it be possible to evaluate this at all after several months operation of the School?

Sincerely yours,

Anna Bogue

SECRETARY

ATB/M

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October 1, 1929

My dear Miss Bogue:

to

The generous donation made to our School of Journalism for the present year by Mrs. Elmhirst, rendered it possible for us to meet the requirements of many conditional pledges, the total amount pledged, aggregating the minimum we felt to be necessary for the conduct of the School on a small scale for a period of five years. courses of instruction are being offered for the academic year just beginning. It is too early for us to make any satisfactory report to the generous benefactors who have rendered this beginning a possibility. Nevertheless, I trust it is not out of order for us to file with you an earnest request for a renewal of Mrs. Elmhirst's assistance for a second year. We realize that a satisfactory report of progress must be made to you and your committee at the earliest possible moment--perhaps at the close of the first semester of the present collegiate year.

My reason for asking a pledge of renewal at so early a date is that preliminary expenses of the return of Mr. Nash, head of the School of Journalism, and his family to China in the summer of the present year, provision of a satisfactory home for this family and other preliminary expenses, have necessarily used a considerable portion of our fund, even though the actual operation of the school is just beginning. We, of course, included these preliminary expenses as part of our original estimate.

If our original statement of our purposes and prospects justified a favorable response from Mrs. Elmhirst, may I venture to hope that we are justified in asking for a continuance of her aid for one additional year?

Only two facts can be mentioned which throw additional light upon the situation and the possibilities--the manner in which the idea has been received by Chinese newspaper men and the fact that we have engaged the services of Mr. Hin Wong as an associate to Mr. Nash, and that we have sent to the field a graduate of the Missouri School of Journalism as our first teaching Fellow.

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Miss Bogue.....#2

Oct. 1, 1929

Mr. Hin Wong is one of the most widely known young newspaper men in China. He was born and reared in Hawaii. After a combined Chinese-American education in Honolulu, he took graduate work at both Yale and Columbia Universities. He then entered the newly organized School of Journalism at the University of Missouri and was graduated in 1912. Thereupon he made his important choice of settling in South China rather than returning to Hawaii. His career as a young journalist in China is summarized by Mr. Nash as follows:

"Outstanding in his record are the following: editor-in-chief of various daily newspapers in Canton, South China correspondent of Reuters since 1912, special correspondent of the Canton Press Association at the Arms Conference in Washington, member of the first Chinese delegation to the Institute of Pacific Relations, Vice-president for China of the World Press Congress since its organization in 1921, part-time teacher of journalism in several schools and colleges, director of Intelligence Bureau of the Ministry of Foreign Affairs in the Chinese Southern Government 1917-21, the first Scout Commissioner in China, official in the Church of Christ in China, (the indigenous united church.)"

When the time seems appropriate, we shall wish to have a Chinese head of this department in accordance with our general policy of giving precedence to Chinese and pressing responsibility upon them. It seems not unlikely that Mr. Hin Wong might prove qualified for this position,- in any case, his acquisition is a good omen for the future.

Assuring you that we shall be most appreciative of such a show of confidence as would be indicated in a renewed pledge from Mrs. Elmhirst, and that this additional stabilisation of our finance basis would mean a great deal to us, I remain

Sincerely yours,

Assistant to the President

Miss Anna Bogue
1172 Park Avenue
New York, N. Y.

ODW:KK.

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1172 PARK AVENUE

October 14, 1929

Yenching University,
150 Fifth Avenue,
New York City.

Attention of Mr. Olin D. Wannamaker

Dear Mr. Wannamaker:

I am enclosing, in behalf of Mrs. Leonard Elmhirst,
check of \$1,750., which is the second and final payment
on her pledge of \$3,500. made toward the support of the
work of the School of Journalism, Yenching University,
for the year 1929.

Sincerely yours,

Mona Rague
SECRETARY

ATB/M

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1172 PARK AVENUE

March 7, 1930

Yenching University
150 Fifth Avenue
New York City

Attention of Dr. Leighton Stuart

Dear Dr. Stuart:

At a meeting of Mrs. Elmhirst's Committee, held on February 25th, your application to Mrs. Elmhirst, through her Committee, for a renewal of her grant of \$3500. toward the support of the School of Journalism of Yenching University in 1930 was brought to the Committee's attention and given tentative consideration. Mr. Lindeman and I have both discussed with you the proposed plans of the School of Journalism and the interest which it has aroused, and its progress to date, and the Committee expressed their satisfaction in knowing that there was an increasing number of students seeking to ally themselves with the School of Journalism. It was hoped that it would not be long before the school would be definitely established and become an integral part of the university.

The Committee agreed that they would be interested in recommending to Mrs. Elmhirst a further grant to the promotion of this work. They suggested an amount of \$3,000. or \$2,500. as a contribution to the School of Journalism in 1930, and will refer this recommendation to Mrs. Elmhirst as soon as she has returned to England. It will not be possible until then to secure her decision on the Committee's recommendation.

We shall be very glad to be kept in touch with the current developments about the School of Journalism and would like to receive information from time to time on the question of its progress and the matter of its permanent establishment. I know you will appreciate the fact that while you may be perfectly assured of the possibility of working out educational projects in China, because you definitely know the conditions and can understand the psychology of the people, we must have certain reservations because of the reports we hear about the chaotic conditions that exist. I think you mentioned the fact that Peking was not

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few items
of interest
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Yenching University

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now within the area of much disturbance and that, therefore, its plans for educational work could be progressive.

I do not anticipate being able to get any word from Mrs. Elmhirst until May, but at that time I hope to give you definite information on the amount of Mrs. Elmhirst's grant for this year and the date of the payment.

Sincerely yours,

Anna Poque

Secretary

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March 15, 1930

My dear Miss Bogue:

In order to avoid perplexing you, let me explain that I wrote a few days ago in my two-fold capacity as Executive Secretary of Princeton-in-Peking and as Assistant to President Stuart of Yenching University, regarding the application made by Mr. Burgess for the Social Sciences at Yenching, and that I am now writing as Assistant to President Stuart regarding the application of the School of Journalism. I am replying to your letter of March 7th, addressed to Yenching University, attention of Doctor Stuart.

Since Doctor Stuart spoke with you and Mr. Lindeman about the success of the School of Journalism in its initial stages, we have had fresh reports from Mr. Nash, indicating quite gratifying development. A large proportion of the advanced students were enabled, through arrangements made by the School, to do actual journalistic work in connection with Chinese newspapers in Tientsin during the Christmas holidays. Such arrangements will be continued in future during the longer summer vacations. A Chinese organization is endeavoring to arrange for our School of Journalism to supply news to be syndicated to the Chinese people.

Dean Walter Williams, of the Missouri School of Journalism, is deeply interested in our venture. That School is offering to release a member of its faculty for the coming collegiate year to assist in giving the right development to our School in Peking. Unfortunately, neither the Missouri School nor ours has the available funds to take advantage of this opportunity to secure the services of Professor Frank L. Martin.

The administrative officers at Yenching University are very much gratified with the manner in which the young Chinese newspaper man, now associated with Mr. Nash, is taking hold. Indeed, everything about the School is in a gratifying stage of initial development, and we confidently expect a large number of applicants for enrollment during the coming year. There is considerable reason to believe that large numbers of advanced students in other institutions throughout China, will wish to transfer to Yenching University in order to specialize in training for Journalism.

0032

Miss Bogue

-2-

March 15, 1930

If the Committee sees fit to recommend a repetition of the generous grant given us by Mrs. Elmhirst for the present year, we shall be deeply gratified.

Cordially yours,

Miss Anna Bogue
1172 Park Avenue
New York City

Assistant to the President

ODW:KK

CC to JLS-Boston

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1172 PARK AVENUE

March 20, 1930

Yenching University,
150 Fifth Ave.,
New York.

Attention of Mr. Olin Wannamaker

Dear Mr. Wannamaker:

I am grateful to you for your kind letter of March fifteenth, written as Assistant to President Leighton Stuart of Yenching University, with reference to the application made by Mr. Stuart to Mrs. Elmhirst through me for further support of the School of Journalism in the year 1930.

We appreciate greatly having the current information about the progress of the School, and probably you know that the Committee have agreed to suggest a recommendation to Mrs. Elmhirst for a grant of \$2500. to \$3000. for the year 1930. They do not feel that they can recommend as large an amount as last year, but hope that the School may enlist the support and interest of other contributors who will come forward to supply the funds that are needed for its current budget.

Thank you so much for your helpful cooperation in supplying us with the required information.

Sincerely yours,

Anna Poque
SECRETARY

ATB/M

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1172 PARK AVENUE

June 13, 1930

Yenching University
150 Fifth Avenue
New York City

Attention of Mr. Olin D. Wannamaker

Dear Mr. Wannamaker:

Mrs. Leonard Elmhirst has approved the recommendation of her Committee that a grant of \$2500. be made toward the support of the School of Journalism of Yenching University during the year 1930. *noted*

Mrs. Elmhirst and her Committee would like very much to keep in touch with the progress of the work of the School of Journalism and they are wondering how long a period will have to elapse before it is definitely incorporated in the University. I presume it is difficult to get reports from China, but perhaps since Dr. Stuart's return we can receive from him some indication of his view-point about this matter. Does he consider that this department is going through an experimental period and that this period will last about three years, or is it anticipated that the School of Journalism is becoming well established and filling a real need? *ODW aus'd*

Referring to the payment of the pledge which Mrs. Elmhirst has approved for this year, I will arrange to make available the total amount of the grant in September, if this is agreeable to your purposes. *noted*

Sincerely yours,

Anna Rogue
Secretary

0035

Let's go Steamer at S. Francisco

Sept

Paid 9-17-30

June 25, 1930

Dear Miss Bogue:

I held your letter of June 13th hoping that Doctor Stuart might find it possible to reply, before leaving New York City, to your inquiry regarding the relationship of the Department of Journalism to the University. Unfortunately, he was here an exceedingly short time before he had to take the train for California to sail. He was under such pressure that it was impossible for me to request him to reply to you.

I believe, however, that I can answer the question to your satisfaction and that of your committee. It has been the policy of the Trustees of Yenching University that when any new project is suggested by the administrative officers of the institution to put this project to a certain period of testing before adding the financial burden to the regular budget for which the Trustees feel responsible. This policy discourages over-rapid expansion under the pressure of obvious need in China. It also tends to lay a certain responsibility upon the teachers and administrative officers to assist in discovering ways and means of financing what they themselves feel to be so important.

This policy was applied in the case of the Department of Journalism. Very gratifying results have come from it since the initial financing has been accomplished and the department has made a highly satisfactory showing during its first year. The next step will almost certainly be to seek for a partial endowment for the development of a School of Journalism. Just when that step should be taken depends upon various elements in the situation -- most important of all perhaps being the financial condition in America. As soon as some stable means of support can be developed the Trustees will take responsibility for the Department of Journalism and seek to develop it into a school.

Will you please express to Mrs. Elmhirst the most grateful appreciation of the Trustees and Doctor Stuart for her generous pledge of \$2500 for the year 1930. It will be of great assistance to us if the cash can be made available, as you suggest, during the month of September. With your kind permission we will send you a reminder in that month.

Sincerely yours,

Miss Anna L. Bogue
1172 Park Avenue
New York City
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Assistant to the President

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1172 PARK AVENUE

September 15, 1930

Yenching University,
150 Fifth Ave.,
New York.

Attention of Mr. Olin D. Wannamaker

Dear Mr. Wannamaker:

I am enclosing, in behalf of Mrs. Lennard Elmhirst,
check of \$2500., in full payment of her pledge of \$2500. toward
the support of the School of Journalism of Yenching University during
the year of 1930.

I am always grateful to you for keeping me in touch
with current developments.

Sincerely yours,

Anna Rague
SECRETARY

ATB/FM

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March 23, 1931

Dear Miss Bogue:

I think I ought to add one special item to the statement sent you regarding journalism. I shall send you a similar note regarding social work, since the situation obtains in both cases.

The profound financial depression has caused us certain actual losses of contributions definitely pledged by persons who would ordinarily never have failed to make prompt payment. One of the very best friends of the University, who has contributed for years, was so greatly reduced financially within the past year, that she has recently been forced to request complete cancellation of pledges amounting to \$6,000. This particular case did not affect journalism. There are, however, uncollected payments due to journalism amounting to \$3445, and it now looks as if the uncollected payments would amount by June 1, to \$4,765.

If this failure to collect pledges indicated either lax conduct of our office or that pledges recorded were not absolutely bonafide, we should naturally not wish to be quoted in this connection. Since, however, the situation is due to circumstances utterly beyond the control, either of the office or of the friends who pledged and cannot pay, I think it does justly bear upon our appeal for a renewal of Mrs. Elmhirst's donation.

We shall be most grateful if this can be renewed.

Sincerely yours,

Assistant to the President

Miss Anna Bogue
1172 Park Avenue
New York City

ODW:KK

C. V. Nash

0038

1172 PARK AVENUE

July 20, 1931

Yenching University
150 Fifth Avenue
New York City

Attention of Mr. Olin D. Wannamaker

Dear Mr. Wannamaker:

Re: Mrs. Leonard Elmhirst's Support of
Department of Journalism

I am sorry that I cannot give you a definite answer at this time about the possibility of a renewal of Mrs. Elmhirst's support of the work of the Department of Journalism in 1931.

At a meeting of Mrs. Elmhirst's Committee, held on July 1st, consideration was given to your application of March 11th in behalf of the Department of Journalism, and your other letters relating to the project, one in February and one in March. I telephoned you recently and told you something of the status of the Committee's ideas about the Department of Journalism. One of the members of the Committee was not present at the July 1st meeting when consideration was given to the possibility of securing Mrs. Elmhirst's support over a third year, and it was decided to refer the tentative decision of the Committee on this matter to the absent Committee members and await her opinion.

I will let you know just as soon as we receive some definite reaction from her. I think it is quite possible that some grant will be made to the Department of Journalism this year, but we do not yet know the exact amount. I cannot say whether any grant will be made in 1932 as it was originally suggested and planned that possibly Mrs. Elmhirst's support might operate over three years on a reducing scale, although no definite pledge was made on this basis. You will hear from me later about this matter.

Sincerely yours

Anna Rague
SECRETARY

ATB/ECS

copy to H.S.

0039

1172 PARK AVENUE

October 8, 1931

Yenching University,
150 Fifth Avenue,
New York.

Attention of Mr. Olin Wannamaker, Assistant to the President
Re: Mrs. Leonard Elmhirst's gift to the Department of Journalism of
Yenching University

Dear Mr. Wannamaker:

Mrs. Leonard Elmhirst has been in this country this Summer, and before leaving for England, she ratified and approved the decision of her Committee on the recommendation made by them upon a grant to Yenching University this year for the further support of the Department of Journalism. When I wrote you in July, it was to tell you of the meeting held on July first, when consideration was given to your application of March eleventh to Mrs. Elmhirst, in behalf of the Department of Journalism.

At the time of our meeting, one of the members of our group was absent and, therefore, we could not make final and complete our own recommendation to Mrs. Elmhirst on this application. Late in the Summer, the absent member of the Committee returned and gave her agreement to our decision. Still later, Mrs. Elmhirst arrived in America, and on August thirty-first, approved her Committee's agreement. The recommendation that her Committee made was that a grant of \$1500. be made available to the work of the Department of Journalism this year. You will note that the grant operated on a reducing scale--first year being \$3500., second year- \$2500., and this third year- \$1500.

I am sorry that the Committee did not see its way clear to acquiesce in your suggestion that the grant be kept to the level of \$2500. this year, but in view of the great pressure upon Mrs. Elmhirst's budget because of the current situation in America and the emergency appeals, it was impossible to maintain the same commitment. I am enclosing at the present time, a check of \$500. as a first payment on this grant, and will send a check of \$500. in November, and another one of \$500. in December, completing the pledge.

ATB/FM

Sincerely yours,

Anna Rogue
SECRETARY

*copies made
for JLS &
J. H. H. H.
10-8-31*

0040

October 9, 1931.

My dear Miss Bogus:

We acknowledge with grateful appreciation your letter of October 8th expressing the intention of Mrs. Elmhirst to grant \$1500.00 to the Department of Journalism for the present fiscal year. This is an important contribution to us at a time when the difficulties are so much greater than usual.

We shall keep you fully informed in regard to this work. Mr. Vernon Nash, head of our department, is to spend a year as exchange professor at the University of Missouri, while Dean Martin of the School of Journalism of that institution, is to be at Yenching. This will greatly strengthen our young department and also establish a closer tie with the University of Missouri which has been the sponsor of our department from the very beginning.

I hope Mr. Nash will be able to see you before many months have passed and give you a personal account of all that has developed in his department.

Very sincerely yours,

Assistant to the President

Miss Anna Bogus
1172 Park Avenue
New York, N. Y.

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1172 PARK AVENUE

November 9, 1931

Yenching University,
150 Fifth Avenue,
New York.

Attention of Mr. Olin Wannamaker, Assistant to the President
Re: Mrs. Leonard Elmhirst's gift to the Department of Journalism of
Yenching University

Dear Mr. Wannamaker:

I am enclosing, in behalf of Mrs. Leonard Elmhirst, check of \$500., being second payment on her pledge of \$1,500. for support of the work of the Department of Journalism of Yenching University during the year 1931.

Sincerely yours,

Anna Rogue
SECRETARY

ATB/FM

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1172 PARK AVENUE

December 10, 1931

Yenching University,
150 Fifth Avenue,
New York.

Attention of Mr. Olin Wannamaker, Assistant to the President
Re: Mrs. Leonard Elmhirst's gift to the Department of Journalism
of Yenching University

Dear Mr. Wannamaker:

I am enclosing, in behalf of Mrs. Leonard Elmhirst,
check of \$500., being third and final payment on her pledge of \$1,500.
for support of the work of the Department of Journalism of Yenching
University during the year 1931.

Sincerely yours,

Anna Rogue
SECRETARY

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1172 PARK AVENUE

February 16, 1932

Yenching University,
150 Fifth Ave.,
New York.

Attention of Mr. Olin Wannamaker
Assistant to the President

-----oOo-----

Dear Mr. Wannamaker:

Referring to your letter of February fifteenth to Mrs. Leonard Elmhirst, giving a brief report of the events in Manchuria and the effect the situation is having upon the Yenching University, will you kindly send us five copies of this letter, as I would like to distribute them among the members of Mrs. Elmhirst's Committee.

Thanking you, I am,

Sincerely yours,

Anna Bogue
SECRETARY

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Elmhurst

1172 PARK AVENUE

February 19, 1932

Yenching University,
150 Fifth Ave.,
New York.

Attention of Miss Katie Kinder, Office Secretary

Dear Miss Kinder:

Miss Bogue has asked me to thank you for your letter of February eighteenth, enclosing five additional copies of the News Letter of February fifteenth, as requested in her letter of the sixteenth. Miss Bogue will distribute these copies among the members of Mrs. Elmhirst's Committee.

Sincerely yours,

Florence Manning
Assistant to Miss Bogue

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Mrs. Leonard K. Elmhirst

CE

707 Ch

May 3, 1934

Miss Anna Bogus
1173 Park Avenue
New York, N. Y.

Dear Miss Bogus:

I want to thank you very heartily for your kindness in giving me so much of your valuable time yesterday afternoon. I enjoyed very much talking with you about Teaching and appreciate your sympathetic interest in our work.

I have delayed my trip in order to get together the enclosed information concerning the work in Journalism at Teachers University for your Committee since we would like to have our application come before you at the earliest possible date in order that we may get word to the field as to whether or not Mr. Nash will have to return in July of this year.

The action of your Committee will probably decide whether or not we are going to be able to continue this valuable department at Teachers. Since you have been so materially interested from the beginning in helping us build it up to its present state of efficiency, we hope very much that you will be in a position to assist us in carrying on for at least the next two years.

Please find herewith the formal letter of application written as you suggested to Mrs. Elmhirst.

Thanking you for your continued interest in our work,

I am

Very sincerely,

HGG.A
Enc.

H. Gist Gee,
Vice-President.

CC: Dr. Stuart
Dean Martin

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copy to JLS - VN
Dean Martin
Miss Bogue
CEJ - ~~the marked part~~
May 2, 1934

My dear Mrs. Elmhirst:

Yesterday afternoon I had the pleasure of meeting Miss Anna Bogue and discussing with her our work at Yenching University. With her approval, I am sending this formal application to you for the consideration of your interest in and support of our Department of Journalism for at least the next two years.

Our original five-year experimental period closes on June 30, 1934, and we can look back upon an unusually fine piece of work already accomplished. The number of students majoring in journalism has been increasing constantly and the young men and women are going out into active service as journalists just as rapidly as they graduate. We believe that this is a most constructive form of service to the new China which is developing so rapidly in spite of the internal disagreements and external oppression. Newspapers are growing in numbers and in influence over the country and are playing already a large part, and will play an even larger part later on, in the formation of public opinion. It is far better to have trained journalists with a broad and liberal educational background and with professional journalistic training directing the policies of these papers than it is to have narrow, prejudiced and selfish men doing it. Yenching is now turning out each year a class of the better type of journalists who are able to find positions of service at once.

There are two phases to this work, - the training of students in China for their profession and the sending of specially selected students to America for training at the University of Missouri in order that they may be better prepared for the teaching of their subject or for leadership in their profession when they return to China. There is much need for Chinese journalists in China who have the international viewpoint and who will help to build up international good will and a friendly understanding between the nations. We think that our Department of Journalism, with its interchange of faculty with the University of Missouri, is a big contribution toward the growing good will between the United States and China.

I am sending with this the last annual report of the Department of Journalism which will give the outstanding facts concerning the department during the academic year 1932-33. Classes are graduating each year now with four years of college work, so that they have the proper general educational training along with their special professional preparation. Just as much practical experience as possible is being given them through the publication of the University paper and through special assignments on the city papers in Peiping. Groups are also given the experience of visiting places in the interior for purposes of studying conditions and of reporting these for the press.

Dr. Walter Williams, formerly Dean of the School of Journalism and now President of the University of Missouri, and Professor Frank L. Martin,

new Dean of the School of Journalism, have taken an active interest in this work all along and are now having incorporated the "Missouri-Yenching Foundation" for journalism which will sponsor this department at Yenching. This foundation at present has no financial resources and will require at least two years to get in a position to provide funds for the support of this work. We are hoping that if we can secure funds to tide us over this period and if times become anything like normal again, that permanent provision will be made through this new foundation for journalism at Yenching.

We had hoped that by this time our provision of an endowment for journalism would have been provided, but the depression came and has upset all of our calculations. Those who pledged money for the journalism project five years ago have, in the main, paid their pledges in full, even though it has been difficult for many of them. Our losses in unpaid pledges have been less than 10%. The period covered by these gifts ends on June 30th 1934 and unless new support is secured soon the work will have to be allowed to stop.

The field has felt the responsibility resting upon it to do its share in financing the Department during the future and Mr. Hin Wong, a prominent member of the staff, is out among the China journalists working with a view to securing the support of the Chinese staff in China. Recent word from the field tells us that this is assured for the next two years and efforts are being continued with the hope of making the local support permanent. This effort for journalism is a part of the general campaign of Yenching to try to raise a million dollars local currency on the field during the next four years. (Yenching News Vol. XIII, No. 1, page 8).

Our responsibility now is to provide the sum of \$3,000 - \$3500 each year for the next two academic years in order to be able to pay the salary of the American member of the staff, Mr. Vernon Nash, who is already in China, having gone back last year. The other support for the Department will be cared for on the field as indicated above.

We are very grateful to you for your continued interest and generous support of this work over a period of many years and we hope that you will be willing to make us a grant of \$1,000 for the academic year of 1934-35 and a similar sum for 1935-36. With this gift we would hope to be able to continue the splendid work which this Department is now doing and during that time make permanent provision for it.

If there is any further information desired, it will give us pleasure to furnish this.

Very gratefully,

H. Cist Gee,
Vice President

Mrs. Leonard Elshirst
1172 Park Avenue
New York, New York

ESG:LN



1172 PARK AVENUE

June 15, 1934

Yenching University
150 Fifth Avenue
New York City

Attention of Mr. N. Gist Gee, Vice President

Dear Mr. Gee:

I regret that I have not been able to answer sooner your letter of May 2nd, accompanying your appeal to Mrs. Elmhirst and her Committee for further consideration of the work of the Department of Journalism at Yenching University.

Aside from the fact of the limitations of Mrs. Elmhirst's budget for financing her commitments during the balance of this year, it seems very doubtful whether Mrs. Elmhirst's Committee could plan at this time to reopen the question of her support to the Department of Journalism of the University and make any pledge which would cover a two-year period. Owing to the chaotic conditions which have existed in China and to the fact that Mr. and Mrs. Elmhirst have had less and less contact with various problems out there which they formerly supported, the Committee have been rather reluctant to reopen the question of giving further support to some of these projects. I think Mrs. Elmhirst is sympathetic with this viewpoint, although she has done so much in the past to help build up the goodwill between China and America.

I feel at this time it would be rather unwise, in view of the Committee's feeling, to give you any encouragement about the possibility of receiving a grant from Mrs. Elmhirst for the Department of Journalism over the two-year period that you suggest.

Of course it may be possible that the Committee members will not wish to decide this matter at the present time, but will prefer to await the coming of Mr. and Mrs. Elmhirst to America later in the year, when the whole subject could be discussed with them personally. On the other hand, I realize that you are obliged to make your plans more or less promptly in order to know whether Mr. Vernon Nash can remain in China as the American member of the staff of the School. As soon as Mrs. Elmhirst's Committee have met I will let you hear from me further.

*Copies to
JLS
VN
Martin*

Sincerely yours,

Anna Rogue Secretary

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